

A photograph of a church hallway with a patterned carpet and a large 'WELCOME' mat in the foreground. The hallway is lit with warm, golden light, and a person is visible in the distance. The text 'How to make your church visitor friendly' is overlaid on the image in a white rounded rectangle.

How to make
your church
visitor friendly

Listening Guide

Examples of Hospitality in the Scripture

Hebrews 13:1

“Let brotherly love continue. Do not forget to entertain strangers, for by so doing some have unwittingly entertained angels. Remember the prisoners as if chained with them—those who are mistreated—since you yourselves are in the body also.”

TWO FACTS TO CONSIDER:

FACT#1:

Your church cannot grow without _____.

FACT#2:

Your church cannot grow if your visitors _____
_____.

Since we know these two facts to be true, then the obvious question is:

*What are you doing every Sunday to make sure your _____
_____?*

Getting Ready for Company

**What is the difference between a _____ and a
_____?**

It is the difference between never missing another Sunday...and never coming back.

It is all about _____.

How to make your church visitor friendly

On the Outside

Did you know?

Researchers say that church guests decide whether or not to return to the church they are visiting in the _____ upon entering the church campus.

So, what happens in the first twelve minutes?

A. Your church campus must:

- Have _____ signage in parking areas and outside of buildings
- Be well _____
- Be clean, and well maintained
- Be inviting cosmetically

B. Parking Lot/Guest Parking

- Adequate number of guest parking spaces
- Easy to _____ and _____
- Must have _____
- Must have _____

C. Your Greeters...

- Should wear name tags
- Should be _____
- Should understand the value of this time
- Should escort guests to the welcome/information center
- Should introduce guests by name

Transitioning Our Guests

Parking Lot Greeters should escort all guests from the parking lot to the Welcome/Information center.

This time is extremely valuable and should be used to discover the interests and needs which the church can meet.

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On the Inside

The Welcome/Information Center

At the Welcome/Information Center, all guests must be welcomed and receive information.

What type of information?

- Church newsletter
- Information on upcoming events for all ages
- Information on _____
- Information about discipleship classes
- Information on _____
- Information on the staff and who to call for what
- Campus Map
- Gifts

Parking Lot Greeters then escort the guests to a Sunday School class, nursery, youth area or to the Worship Center.

There, they must be introduced to the class greeters, teacher or usher.

The Nursery

The Nursery area must be _____, _____, _____, and _____.

Acknowledging Guests during Worship

How we acknowledge our guests during a worship service can make them feel either welcomed or embarrassed.

How to Make Your Guests Feel Valued

- Include – do not _____. Act like every person is a first time guest.
- Everyone who gives an announcement, sings, speaks, etc. must be introduced or introduce themselves.
- When you acknowledge your guests, allow them some anonymity.
- Teach your people to value your guests.
- Provide a _____ for guests following the service so they can personally meet the pastor and staff.